

Are you  
poised for  
recovery?

- Does your business have the resources and skills needed to capitalise on any economic upturn?
- Have you struggled to recruit skilled people and are now ready to consider an alternative?
- Have you reviewed your workforce and feel you need to inject new ideas, enthusiasm and energy into your workforce?

## Apprenticeships may be the answer



The National Apprenticeship Service may be able to help. It has been created to support businesses like yours. We are ideally placed to offer impartial expert advice on everything to do with Apprenticeships including:

- Giving you access via our web site to thousands of young people who are looking for Apprenticeship opportunities
- Advising you on which of the 200 Apprenticeships available might fit your business needs
- Supporting you in selecting a Training Provider to support your apprentices

If you recruit or already employ someone aged 16-18, then the government will fund the cost of the Apprenticeship framework - we simply ask you to pay their wages.



Call 08000 150 600  
or visit [apprenticeships.org.uk](http://apprenticeships.org.uk) to find out more

# Apprenticeships - good for business

## What evidence is there that hiring an apprentice is good for my business?

Of the businesses recently surveyed throughout the UK on benefits of hiring an apprentice:

- 81% said that employing apprentices generated higher overall productivity for their company
- 66% said that their Apprenticeship programme made them more competitive in their industry
- 92% said that their Apprenticeship programme better motivated staff and increased job satisfaction
- 74% said that apprentices tended to be more loyal, remaining at their company longer than non-apprentices

(Populus, January 2009)



## So, what are Apprenticeships?

They are work-based training programmes designed around the needs of employers, which lead to nationally recognised qualifications.

## Who are they for?

You can use Apprenticeships to train both new and existing employees.

## Can I get help with funding?

Yes. If the apprentice is aged 16–18, you will receive 100 per cent of the cost of the training; if they are 19+, you will receive up to 50 per cent.

## How long does it take?

Generally, Apprenticeships take between one and three years to complete.

## Is there a cost for employers?

Like all employees, apprentices must still receive a wage. The minimum wage for apprentices is £95 a week. However, as skills develop, many employers tend to increase wages – in fact, research has found that apprentices earn an average of £170 net pay per week.

## Will there be a mountain of paperwork?

No. There is a need to ensure that the training provided is of a high quality, and that the public funding provided is used for training – but this is not a bureaucratic process.

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